

WEBSITE DEVELOPMENT &
DESIGN IMPLEMENTATION FOR
A FIELD SERVICE SOFTWARE
COMPANY



M / +4 07 45 87 51 61

F / +4 021 313 56 85

E / office@nnc-services.com

W / www.nnc-services.com

A / Constantin Aricescu Street, nr.
15, District 1, Bucharest



THE CLIENT

[Fixify](#) is a field service software company established by a team with over 20 years of experience in enterprise field service implementations across various industries. Their objective is to create one of the most intuitive and simple solution, without upkeep and cost.

THE OBJECTIVES

The collaboration between FIXIFY and NNC Services began at the beginning of 2016 following client's need to update their website (using Hubspot) regularly for various inbound campaigns and for a more user friendly look and feel. Services required from NNC Services included content writing, SEO and Adwords analysis.

SOLUTION

NNC's solution was to dedicate resources for web development, SEO and content copywriting in order to come up with new ideas and approaches for client's website, as well for lead generation strategies. All activities took place by working collaboratively with the client to meet all needed requirements that came from the client.

NNC's activities included:

- Redesigning existing website;
- Writing blog articles;
- SEO optimization;
- Setting and managing an Adwords campaign;
- Web development updates;

RESULTS

NNC Services managed to deliver a new, improved and more responsive website with new landing pages and SEO optimized articles.

As a conclusion, collaborations between NNC Services and FIXIFY are expected in the future on web development.

ABOUT NNC SERVICES



NNC Services is proposing a pragmatic approach in choosing the best lead generation strategies, based on its experience in management and marketing consulting field for B2B companies for over 10 years. Starting with building a list of prospects and setting up meetings with potential customers and ending with generating online and marketing content through social media networks, NNC Services is your trusted partner.

NNC Services' current client portfolio includes mainly IT and services players on the Romanian and international market, for which the company is developing marketing programs that guarantees measurable results at sales and market visibility level.

Follow us on    